

مولانا آزاد نیشنل اردو یونیورسٹی یونینورسٹی  
MAULANA AZAD NATIONAL URDU UNIVERSITY

(A Central University established by an Act of Parliament in 1998)

DEPARTMENT OF MASS COMMUNICATION & JOURNALISM



Date: 10.05.2012

The following members of BOS attended the meeting and discussed the following agenda.

Members:

|  |             |              |
|--|-------------|--------------|
| 1. Prof. P.L. Vishweshwer Rao<br>Head, Dept. of Mass Communication & Journalism, MANUU | Chairperson |              |
| 2. Prof. Karnam Narender<br>HoD, Dept. of Journalism, O.U. Hyderabad                   | Member      |              |
| 3. Mr. Manzurul Ameen<br>Ex- ADG, Doordarshan  | Member      |              |
| 4. Prof. Obaid Siddiqui<br>Director, MCRC, JMI, New Delhi                              | Member      | ABSENT       |
| 5. Mr. Ehtesham Ahmed Khan<br>Associate Professor, Dept. of MCJ, MANUU                 | Member      | <br>10/05/12 |
| 6. Mr. Mohd Mustafa Ali<br>Associate Professor, Dept. of MCJ, MANUU                    | Member      |              |
| 7. Dr. Mohammad Fariyad<br>Assistant Professor, Dept. of MCJ, MANUU                    | Member      |              |

Prof. Obaid Siddiqui could not attend the meeting.

The agenda discussed in the meeting:

- To provide the detail of the progress made till date.
- To revise the syllabus of MA (MCJ) course.
- To seek approval to launch P.G. Diploma in Graphic and Animation from the current academic year 2012-13.
- To introduce M.Phil & Ph.D Programmes in Mass Communication & Journalism and approval of its syllabus & guidelines.
- To seek approval for local field visits for the students of M.A. (MCJ) during all semesters.
- To constitute a panel of paper setters and evaluators for M.A. (MCJ) course and P.G. Diploma in Graphic and Animation course.
- To seek approval for the educational tour of a duration of 10 days at Delhi for M.A. (MCJ) Students.

The decisions regarding the agenda are attached here within the minutes.

## Minutes of the Meeting

The following are the Resolutions of the BOS meeting held on 10<sup>th</sup> May, 2012.

1. As per the agenda, the Chairman apprised the members about the progress made to date to the satisfaction of the members.
2. The BOS members comprehensively examined various papers being offered at MA MCJ course, PG Diploma Graphic & Animation, M.Phil, PhD programmes of the MCJ Department. 'English Journalistic Skills' as advised by the School Board Meeting dated 4<sup>th</sup> March 2009 has been approved for the MA MCJ course to be introduced along with the revised syllabus.
3. The BOS members approved the launch of PG Diploma in Graphics and Animations from the current Academic year 2012-2013. They also approved the earlier syllabus (with some changes in the Title of the First Paper and Paper Three), eligibility, fees, course duration, selection process, intake, title of the course. The BOS members advised to select students on the basis of personal interviews for the current academic session 2012-13. The marks pattern of interviews will have 100 marks consisting of 25 marks for relevant qualifications, 25 marks for professional experience, and 50 marks for Aptitude during Interview. To launch this course BOS members advised that faculty members with required technical qualifications should be recruited immediately. The BOS members recommended to run this course on a fulltime basis.
4. The BOS members approved the proposal to introduce M.Phil and PhD programmes by the MCJ Department. The BOS members also approved the syllabus and guidelines for the M.Phil and PhD course of the MCJ Department.
5. The BOS members approved the local field visits for the students of MCJ department for all semesters. This local field visit involves taking students to various governmental and non-governmental organizations related to media like news agencies, newspaper offices, radio and TV stations, AP Assembly, AP Govt PR Dept, Ad agencies etc. Keeping in view the frequent nature of the visits by the MA MCJ students, BOS members recommended to the Department to have its own conveyance in future, preferably a 40 seater bus. Further if the bus is not provided by the University, then alternatively, the Department may be allowed to hire the same for the above said purposes.

Shabbas  
11.5.12

Ehtesham  
10/05/12

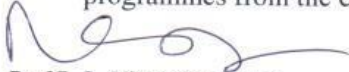
Manzar Hussain  
10/5/12

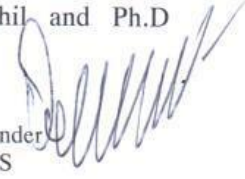
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Mohd. Farooq  
10.05.2012

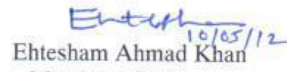
Mustafa  
10.5.12

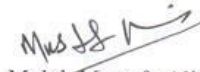
6. The BOS members authorised the Chairman of the BOS, to include some more names preferably Urdu knowing in addition to the list of paper setters, and evaluators presented for MA MCJ course and PG Diploma in Graphics and Animation.
7. The BOS members approved the educational tour visit for MA MCJ students to Delhi or Mumbai for a duration of 10 days which is part of the curriculum. The members also recommended that the University should bear the expenses of the educational tour for the MA MCJ course.
8. The BOS members advised to organize short term courses for specific audiences in news anchoring, live reporting, photography.
9. The BOS members recommended that the Department may have more budget for practical oriented activities for students such as for reporting editing for the Print media, Radio, TV and Video productions.
10. The BOS members approved the exemption from the compulsory paper of FIT because the same is already covered in the revised syllabus of M.A.MCJ under the paper titled New Media Technology.
11. The BOS members approved the revised syllabus of M.A.MCJ and recommended to implement with effect from the current academic year 2012-13.
12. The BOS members also approved the launch of M.Phil and Ph.D programmes from the current academic year 2012-2013.

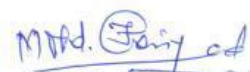
  
Prof P. L. Visweshwar Rao  
(Chairman, BOS.)

  
Prof. K Narender  
Member, BOS

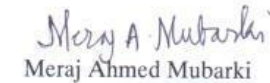
  
Mr. Manzurul Amin  
Member, BOS

  
Ehtesham Ahmad Khan  
Member, BOS

  
Mohd. Mustafa Ali  
Member, BOS

  
Dr. Mohd. Farlyad  
Member, BOS

  
S. H. A. Rizvi

  
Meraj Ahmed Mubarki